



Asia-Europe Meeting

ASEM High-Level Forum on Digital Connectivity Unleashing Potential for Innovative Growth

19-20 June 2017

Shangri-La Hotel, Qingdao, China

Tentative Programme

18 June 2017 (Sunday)

All day **Arrival of Delegates**
09:30 **Optional Field Trip***

19 June 2017 (Monday)

08:00 **Registration**
09:30-10:30 **Opening Ceremony** (*Conference Hall, 2nd Floor, Qingdao Shangri-La Hotel*)
MC: **Yin Zonghua**, Deputy Chairman of China Council for the Promotion of International Trade (CCPIT)
Speech: **JIANG Zengwei**, Chairman of CCPIT
Welcome Remarks: Governor of Shandong Province
Speeches: High-Level Representatives from Co-Sponsors
Keynote Speech: ... from the State Council of China (TBC)

10:30-11:00 **Coffee Break**

11:00-12:00 **Plenary Session: Digital Connectivity - Unleashing Potential for Innovative Growth**
Moderator: **Yu Jianlong**, Secretary-General of China Chamber of International Commerce (CCOIC)

Keynote Speeches by government officials (2) and entrepreneurs from ASEM partners (2) as well as international organization representative (1)

12:15 **Buffet Lunch** (*Ballroom, 3rd Floor, Qingdao Shangri-La Hotel*)

14:00-15:30 **Session I: IT Industry Cooperation and Development**

As the cost of data collection, storage, and processing continue to decline dramatically and computing power increases, social and economic activities are increasingly migrating to the internet. The rapid development and application of technologies such as big data, cloud computing and internet of things not only contributes to the national productivity, but also facilitates communication between nations and stimulates social and economic development. Meanwhile, adoptions and use of emerging information technologies and services vary among different countries in Asian and Europe. Barriers to the access and effective use of technologies that many ASEM members face typically include some combination of a lack of high-quality and affordable infrastructure; a lack of trust in digital technologies and activities; a shortage of the skills needed to succeed in the digital economies; incomplete credit system on internet; high costs and poor access to financing for smaller firms; barriers to the reallocation of resources across firms and sector and a lack of interoperability of standards. In addition, traditional manufacturing companies are looking for new models to integrate IT application into traditional production.

This session will discuss current status, experience and cooperative directions of IT industry, IT industry development and copyright protection, Internet of Things/Internet of Vehicles, internet and finance, next generation of Internet and electric power development, Smart City building, shared economy - integrated development of IT industry and traditional industries and etc.

15:30-16:00 **Coffee Break**

16:00-17:30 **Session II: Digital Infrastructure Construction**

As major economies have experienced an increasing level of digitalization, the development of digital economy has played an important role in driving global economic growth. According to a WEF report (2016), 1/5 of the global GDP was generated from skills, capitals, products and services that were linked to digital economy. Digital infrastructures provide the foundation for many new technologies, services, applications and business models. It is essential that Asian and European economies continually invest in digital infrastructure. Challenges to digital infrastructure investment include geographic differences, regulatory uncertainty, high

capital expenditure, and etc..

This session will discuss current development, characteristics and cooperative visions of the construction of digital infrastructure, case study on digital infrastructure investment, construction of telecommunication network (cross-border cables), market operation of digital infrastructure, digital infrastructure and 5G network, financing of digital infrastructure and etc.

18:00 **Reception and Dinner** (*Ballroom, 3rd Floor, Qingdao Shangri-La Hotel*)

20 June 2017 (Tuesday)

09:00-10:30 **Session III: Cross-Border E-commerce**

Cross border eTrade is proving to be a game changer for companies especially SMEs (Small and Medium Enterprises) to participate in global value chains. According to the Global Cross Border B2C Electronic Trade Market Report jointly published by Accenture and the Alibaba Group, the value of the global cross border B2C electronic trade market will grow from US\$ 230 billion in 2014 to US\$ 994 billion in 2020, accounting for 29.3% of the global B2C electronic trade market and 13.9% of global consumer goods trade. Compounded growth rate for cross border electronic trade is projected to be 27.3% during the period of 2014 – 2020, twice that of the national electronic trade market, and more than 3 times the growth of global consumer goods trade.

This session will discuss trends of cross-border e-commerce, internet upgrading and new opportunities for cross-border e-commerce, effective methods to simplify goods imports-exports and transit procedures such as “single window”, payment and clearing, rights and interests protection, business cooperation in cross-border e-commerce and etc.

10:30-10:45 **Coffee Break**

10:45-12:15 **Session IV: Big Data and Industry Upgrading**

Digitalization is redefining the boundaries of industries, so many countries are seeking for opportunities brought about by a new era of digitalization. Traditional industrialized economies as well as emerging economies all eye for the synergy between big data and manufacturing, embodied in German “Industry 4.0”, “Made in China 2025”, and “Europe 2020”, among others. It will lead to innovative production methods and productivity growth in the traditional industries by integrating mobile internet, big data, cloud computing and internet of things, promoting extensive application of information technologies and artificial intelligence technologies, and establishing an integrated internet-physical production system that enables

communication between intelligent production equipment.

This session will discuss intelligent manufacturing in Asia and Europe, big data for small and medium enterprises, Artificial Intelligence (AI) and service robot industry, security issues of big data, future of big data and cloud computing and etc.

12:15-12:45 **Closing Ceremony** (*Conference Hall, 2nd Floor, Qingdao Shangri-La Hotel*)

MC: (TBC)

Moderators of the four sessions report to the plenary on the discussion.

Adoption of the outcome document (TBC)

Closing Remarks by officials from Ministry of Foreign Affairs of China, CCPIT and Co-Sponsors

13:00 **Buffet Lunch** (*Ballroom, 3rd Floor, Qingdao Shangri-La Hotel*)

***Optional Field Trip:** Visits will be arranged to Qingdao Hi-tech Development Zone, West Coast New District, Blue Silicon Valley, Sino-German Ecological Park, Haier Group, Hisense Group, Red Collar Group and etc.