



进入中国西部市场的最佳贸易平台和途径  
THE BEST PLATFORM AND CHANNEL  
TO THE WESTERN CHINA MARKET



第五届中国(四川)进口商品展览会  
THE 5<sup>th</sup> CHINA (SICHUAN)  
IMPORTED COMMODITY FAIR

**INVITATION** 邀请函

2015年6月19日-22日 June 19-22, 2015  
成都世纪城新国际会展中心  
Chengdu Century City New International  
Exhibition Center

主办单位：中国国际贸易促进委员会四川省委员会  
Organiser: China Council for the Promotion of International  
Trade Sichuan Council



中国是全球最大的消费市场。今后5年,中国将进口10万亿美元左右的商品。四川省是中国西部最大和最具发展潜力的进口商品消费市场。成都是中国西部商贸、物流中心。

进口商品展是各国各地区商品进入中国西部的专业贸易平台。

China is the largest consumer market in the world. China will import about \$10 trillion of goods and services in the next five years. Sichuan is the largest and the most potential province for the import commodity consumer market in western China. Chengdu is the business and logistics center of western China.

China (Sichuan) Imported Commodity Fair (SICF) is the professional trade platform for the foreign commodity to western China.

## 展品范围

- (1) 时尚特色商品：家居用品、工艺美术品、纪念品、服装服饰、美容化妆品、珠宝首饰等。
- (2) 食品、饮料：葡萄酒和烈酒、特色食品、休闲食品和饮料等。
- (3) 消费电子产品：音频电子产品、视频电子产品、移动通讯终端产品、个人电脑、家用电子保健产品及配件、汽车电子产品、数码相机及配件、游戏设备与系统、教育娱乐产品与技术等。
- (4) 户外运动用品：露营出行装备、自驾旅行装备与用品、户外骑行装备与用品、滑雪装备与用品、登山装备与用品、钓鱼装备及用具等。
- (5) 国际名品：国际知名服装服饰、珠宝首饰、箱包鞋帽、美容化妆品等。
- (6) 服务贸易：国际经贸与投资服务、金融服务、移民与留学等服务贸易领域的机构和产品。



## EXHIBITS

Fashion & Feature Products: Household articles, arts & crafts, souvenirs, clothing, cosmetics, gems & jewelries etc.

Food and Beverage: Wine and spirits, unique food, snacks and beverages, etc.

Consumer Electronics: Audio and video electronics, mobile terminal, computers, electric health-care devices and accessories, automotive electronics, the digital camera and the components, digital game devices and systems, education and entertainment products and technologies, etc.

Outdoor Sport Equipments: Equipment and supplies for camping, driving, cycling, skiing, hiking, mountaineering and fishing, etc.

Top Brand Products: World famous top brand fashion products, including the clothing, gems & jewelries, bags, shoes and hats, cosmetics, etc.

Service Trade: Products and institutions of overseas services, such as international economic and trade and investment services, financial services, migration and overseas education services, etc.

## 互动活动

- (1) 主题活动日：开展以国家或地区为主的经贸、投资、文化等推介活动。
- (2) 产品推介会：开展以参展机构为主的特色产品、技术和服品鉴会互动活动。
- (3) 经贸洽谈会：组织专业采购、洽谈客商与参展机构进行对口采购洽谈会。

## EVENTS

Theme Days Activities:to launch economic and trade,investment and culture promotion activities for the participating countries or regions.

Products Promotion workshop:to carry out typical products,technologies and the services interactive activities for exhibitors.

B2B Workshop:to organize professional buyers to negotiate and communicate with the exhibitors.



## 展位收费标准

- (一) A区展位 标准展位: USD1500/9m<sup>2</sup>, 空地: USD150/m<sup>2</sup> (36m<sup>2</sup>起租)  
(二) B区展位 标准展位: USD1200/9m<sup>2</sup>, 空地: USD120/m<sup>2</sup> (36m<sup>2</sup>起租)  
(三) C区展位 标准展位: USD1000/9m<sup>2</sup>, 空地: USD100/m<sup>2</sup> (36m<sup>2</sup>起租)

备注:

- 1、标准展位规格为:长(3m)\*宽(3m)\*高(2.5m)。
- 2、基本配置包括:展板三面(或两面),照明灯2个、座椅2把、咨询桌1张、单位名称铭牌1个(或2个)。
- 3、空地展位无任何设施设备,须参展单位自行设计、搭建,相关费由不包括在展位费内。



## BOOTH PRICE

Area A	Standard booth: USD1500/9m <sup>2</sup> (3m*3m)	Raw space: USD150/m <sup>2</sup> (Mini. space of 36m <sup>2</sup> ).
Area B	Standard booth: USD1200/9m <sup>2</sup> (3m*3m)	Raw space: USD120/m <sup>2</sup> (Mini. space of 36m <sup>2</sup> ).
Area C	Standard booth: USD1000/9m <sup>2</sup> (3m*3m)	Raw space: USD100/m <sup>2</sup> (Mini. space of 36m <sup>2</sup> ).

Notes :

The size of the standard booth is 3m\*3m\*2.5m.

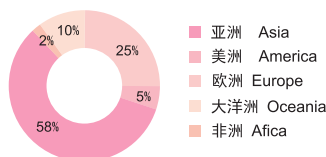
The standard booth will be equipped with 3(or 2) panels, 2 spot lights, 2 chairs, 1 table and 1 (or 2) fascia board.  
The raw space does not include any equipment, the exhibitors need to design and build the booth by themselves, and the payment is not included in the booth fee.



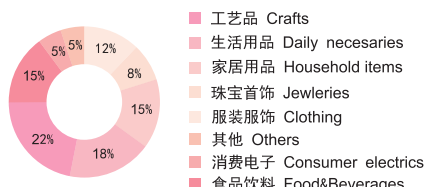
# 第四届进口商品展展后报告

## EXHIBITION REPORT OF THE 4<sup>th</sup> SICF

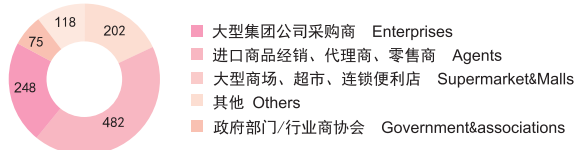
(一) 参展机构地域构成：本届进口商品展共有30个国家和地区组团参展参会  
Ranges: Exhibitors were from 30 countries and regions



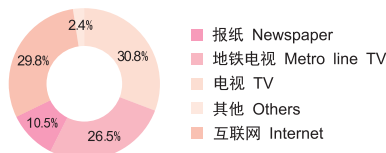
(二) 参展展品类别构成：本届进口商品展共有3000种商品参展  
Categories: More than 3,000 species of exhibits displayed in the fair.



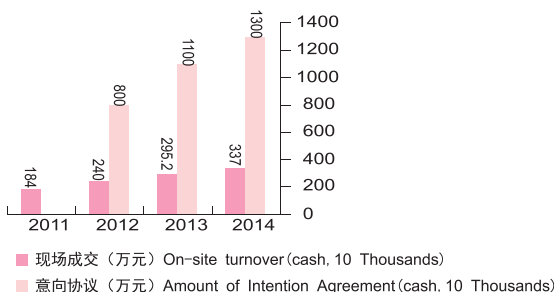
(三) 观众类别构成：本届进口商品展三天会期间，参观观众43215人次，其中，专业观众1125人次。  
Visitors: 43,215 visitors, including 1,125 buyers.



(四) 宣传推广：本届进口商品展分别通过网络、电视、地铁视频、报纸和杂志等媒体宣传推广6个月，受众约3千万人次。  
Promotion: The promotion period has lasted 6 months through the internet, TV, newspaper, metro TV, magazine and covered 30 million audiences.



(五) 历届展会成交情况  
Previous Exhibitions Transactions Review



### 联系方式

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