

CAPAS

CHENGDU

Chengdu International Trade Fair for Automotive Parts
and Aftermarket Services

Find increasing business opportunities
in Southwest China

21 – 23 May 2015

Chengdu Century City New International Exhibition & Convention Center, China




CCPIT-Auto



 messe frankfurt

Go West – find unique opportunities in the vibrant automotive market in China

CAPAS, the Chengdu International Trade Fair for Automotive Parts and Aftermarket Services, is a one-stop platform for information exchange, marketing and trading in Southwest China. The 2015 show is expected to gather **700 exhibitors** and more than **15,000 buyers** from around the world to do business and network in three halls covering **35,000 sqm** of exhibition space.



- Three main automotive sectors included: Parts & Components, Accessories & Tuning as well as Repair & Maintenance.
- New specialised product zones for commercial vehicles, high-end parts and components, accessories, repair and maintenance equipment, and more.
- Many industry's leading companies showcased their new products at the 2014 show, including ADD, Affinia, APG, BPI, ContiTech, Dali, Dayco, eBay, Fras-le S.A., H&Q, Hengst, Huirun, Joinhands, Kaituo, Liqui Moly, Luoshi, Ossca, Ruili, Songtian, Sensen, Tenneco, Valeo, WD-40, Zhuzhou Torch and ZX Shock.



- A comprehensive line-up of customised fringe programmes for industry players to keep abreast of the latest industry development and trends, adding value to their participation in the show.

Sichuan, a vivid city with abundant market potential



- Strategically located in West China, Sichuan serves as an important city connecting Southwest, Northwest and Central China. It is an intersection and transportation centre linking South, Central, Southwest and Northwest China, and is also a business hub connecting China with countries in Central, South and Southeast Asia.
- Southwest China has continued strong demand for the automotive market and many automotive companies have made the opportune Southwest market their business priority. Many global auto manufacturers already have a strong presence in the region.
- By 2015, Chengdu expects to produce 2 million vehicles and the industrial output value of the automotive industry will exceed RMB 250 billion, buoyed by a sustained development of West China.
- The labor-intensive automotive industry is shifting to the West China and the auto market share in the Central Western region will increase to 55% by 2020.

“The show can positively affect autoparts and aftermarket in Southwest China market. Chengdu’s car par ranks third in China and it means the market is huge. This market needs to be explored. Many leading manufacturers such as GM set up their plants in Chengdu because they know that this market is very potential and they are confident about this market. Chengdu will become a key manufacturing base.”

*Exhibitor, Mr Changzhou Yu,
Sales Manager, Affinia Trading
(Shanghai) Co Ltd*



2014 facts and figures

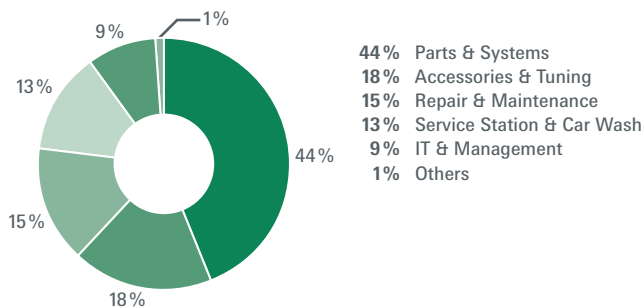
- **11,045 local and international buyers.** The top 10 overseas visiting countries and regions were (in order of highest attendance): Malaysia, Taiwan, Hong Kong, Italy, Thailand, the US, the UK, Japan, Singapore and Russia.
- **593 exhibitors** from 13 countries and regions: Brazil, Canada, China, Denmark, France, Germany, Hong Kong, Korea, Malaysia, Singapore, Slovakia, Taiwan and the US.
- **11 fringe programmes** helped attendees gain a wealth of industry knowledge.
- **The Sichuan Auto Parts Zone** attracted many local key auto parts manufacturers and suppliers, showcasing a comprehensive range of quality vehicles and auto parts.

More than 82% of visitors had purchasing authority

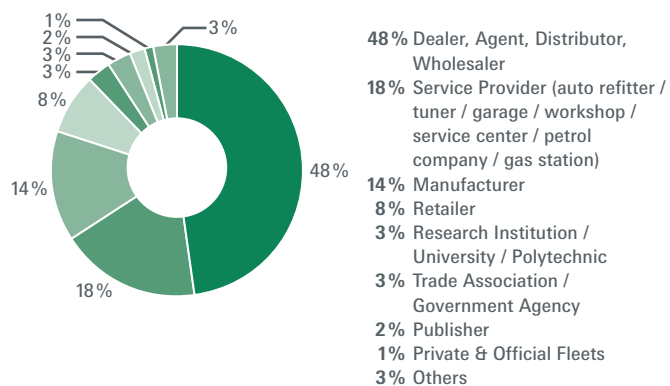
Product groups

- Parts & Components
- Electronics & Systems
- Accessories & Tuning
- Repair & Maintenance
- IT & Management
- Service Station & Car Wash

Buyer product interest



Visitor profile by nature of business



Fair facts

Date

21 – 23 May 2015 (annual)

Venue

Chengdu Century City New International Exhibition & Convention Center,
198 Century City Road, Chengdu, China

Admission

Free admission. Trade visitor only.

Participation fee (RMB)

Zone A

Standard package (min 9 sqm) 1,100 / sqm
Raw space (min 24 sqm) 900 / sqm

Zone B

Standard package (min 9 sqm) 800 / sqm
Raw space (min 24 sqm) 650 / sqm

**Book your booth before
31 December 2014 to enjoy
an early bird discount!**

Contact

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Organisers

- China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)
- Messe Frankfurt (Shanghai) Co Ltd
- China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan)

Associate supporter

Chengdu Municipal Bureau of Exposition

Local supporters

- Auto Maintenance Professional Committee of Sichuan Province
- Automotive Auto Parts Industry Association of Chengdu (AAPIA)
- Chengdu Automobile Industry Academy
- Chengdu Automotive Maintenance and Repair Trade Association (CDAMRA)
- China Chamber of Commerce for Import & Export of Machinery & Electronic Products
- China Commercial Vehicle Parts Market Federation
- China Council for the Promotion of International Trade, Hubei Sub-Council
- China Council for the Promotion of International Trade, Ningbo Sub-Council
- China Council for the Promotion of International Trade, Shanghai Pudong Sub-Council
- China Council for the Promotion of International Trade, Shandong Sub-Council
- China Council for the Promotion of International Trade, Zhejiang Sub-Council
- Committee for Vehicle Use Motor & Electrical Appliances of CAAM
- Neijiang Machinery and Auto Parts Industry Association
- Sichuan Automotive Industry Association
- Society of Automotive Engineers of Sichuan

Associate supporter (Accessories & Tuning)

Chengdu Century City New International Exhibition & Convention Center

